# ARDENT



#### **CLIENT SHOWCASE**

### LIFETIME WELLNESS CENTER

Marion, VA

#### SERVICES PROVIDED BY ARDENT FITNESS:

• Ecore Performance Rally Roll and Tiles

The Lifetime Wellness Center in Marion, Virginia, is taking a significant stride towards enhancing its health and fitness offerings by introducing a state-of-the-art, two-lane indoor running track. This new addition is part of the center's commitment to providing a comprehensive range of activities that promote a healthier and happier community.

Ardent Fitness, renowned for its expertise in custom fitness solutions, was selected to lead the installation of this indoor running track. With a reputation for excellence in creating tailored fitness environments from the ground up, Ardent Fitness has transformed the available space into a modern, safe, and comfortable running venue.



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#### **A Year-Round Option For All Fitness Enthusiasts**

The new indoor running track at Lifetime Wellness Center marks an exciting development in the fitness offerings available to the Marion, Virginia community. The center is set to provide a top-notch facility that supports the health and wellness of its members.



#### **Top Track, Top Views**

Runners can now train on a high-quality track with excellent shock absorption and slip resistance, all while enjoying the stunning view of the Virginia mountains.



#### **Benefits of An Indoor Running Track**

Indoor running tracks are an excellent solution for those looking to train year-round, regardless of weather conditions. They offer a safe and controlled environment, free from the hazards of uneven outdoor surfaces like asphalt or cement, which can cause injuries.



#### A Fun and Engaging Way To Stay Fit and Active

This facility is ideal for various workouts, including high-intensity interval training (HIIT) and pace work. It can also serve as a perfect spot for warming up before taking your exercise outdoors or hosting competitive indoor track meets.

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#### **Proven Flooring Solutions Delivered By Experts**

Our experts installed flooring with Ecore Performance Rally for this project. Made from vulcanized composition rubber, this collection embodies 30 years of advanced technology and has been used in thousands of sports arenas and tracks worldwide.



#### Empower Your Wellness Goals With Quality Flooring

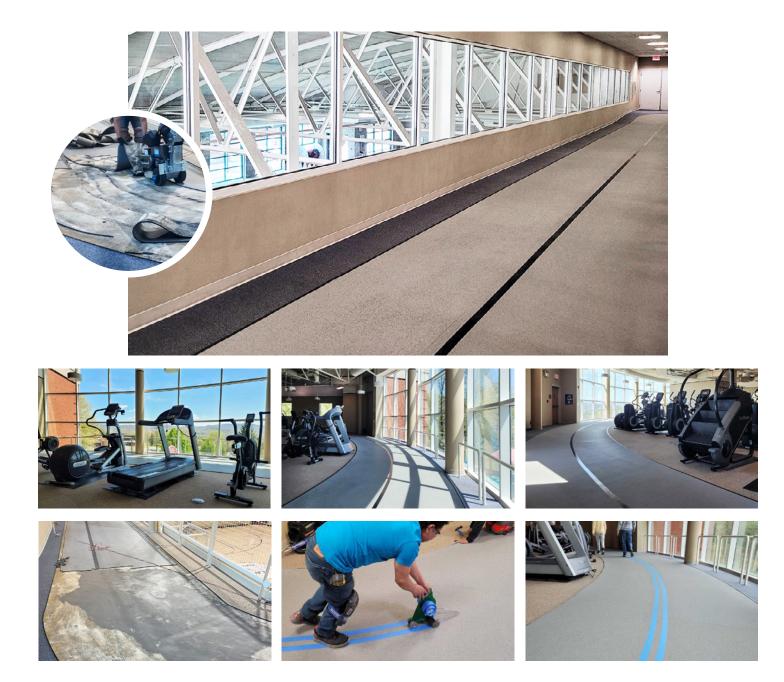
From running tracks and multi-purpose sports floors to indoor courts and fitness surfaces, Ecore Performance Rally flooring offers exceptional durability, responsiveness, and performance.



#### Seamless And Flawless Track Lane Application In Progress

We handle tracks of any size, making sure it's optimized, safely installed, and ready for top performance. As part of the expert installation, precision line painting by our team pulled the track together. The installation took 7 days, including logistics, setup, cleaning, and final polishing, with an additional 48 hours for curing.





### CREATE YOUR FITNESS SPACE

Whether you are looking at a new build-out or upgrading an existing space, our product range includes rolled rubber flooring, interlocking tiles, dance studio surfaces, and more. Ardent Fitness is here to help with the entire process, from space planning and design to fitness equipment selection, delivery, installation, and service.



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